

ACTIVE LIFESTYLE EXPO

BRISBANE
CYCLING
FESTIVAL

9 - 11 JULY 2021



THE ALL NEW ACTIVE LIFESTYLE EXPO

MAJOR EVENT OF THE BRISBANE CYCLING FESTIVAL
SHOWCASING EVERYTHING HEALTH AND WELLNESS

BRISBANE CYCLING FESTIVAL VILLAGE

THREE ACTION PACKED DAYS OF FESTIVAL ACTIVITIES
AT THE BRISBANE SHOWGROUNDS

- Tour de Brisbane
- National Road Series
- Street Criterium Racing
- Free Come'n Try Events
- Bike Polo
- King Street Festivities
- Nitro Circus Performances
- Big Bike Film Festival
- Flavours of the Festival
- Free Family Entertainment
- Plus much more!



WHY EXHIBIT:

- 30,000 plus attendees expected over three days
- Action packed program daily to drive traffic to the Expo
- Festival marketed and promoted nationally
- This Festival is a free community event in school holidays
- Supported by high profile partners with a strong vision for growth

ALIGN YOUR BRAND TO THIS MAJOR EVENT AND PROMOTE YOUR PRODUCTS AND SERVICES TO THIS HIGH VALUE DEMOGRAPHIC.

SITE SIZES	DISCOUNT	PRICE	SELECTION
3X3m		\$1000	<input type="checkbox"/>
6x3m	10% discount	\$1900	<input type="checkbox"/>
9x3m	15% discount	\$2850	<input type="checkbox"/>
12x3m	20% discount	\$3800	<input type="checkbox"/>

CLICK HERE TO BOOK ONLINE

*PRICING: Prices listed above are exclusive of GST
PAYMENT TERMS: A 50% deposit non-refundable deposit is due upon receipt of invoice to confirm booking. The balance will be due 30 days prior to event. Please refer to Expo Terms & Conditions for full details and cancellation policy.*



GENERAL INFORMATION

The Brisbane Cycling Festival reserves the right at any stage to restrict the promotion of products and services to protect the interest of festival sponsors. Furthermore, management reserves the right to refund all monies paid to an exhibitor to protect the interests of a festival partner. All efforts will be made to advise exhibitors at the time of booking request as to any restrictions that may affect their booking.

Current restrictions include:

- Promotion of destination and events outside Queensland.
- Events hosted within Queensland will be subject to the approval of the Events major funding partners prior to acceptance of booking.
- Companies that manufacture and/or retail Bike racking, storage, end of trip facilities will be excluded from promoting these products and services.

LOCATION

The location of your expo space will be provided to you approximately six weeks out from the event with the Exhibitor Kit. The shape and style of each expo will vary and is subject to change.

SITE SELECTION

A layout map will be provided prior to the event. The opportunity to select a particular site will begin with event sponsors and then be provided to all exhibitors in the order of booking and based on available sites.

OPENING HOURS

All exhibitors are expected to arrive at least 15 minutes prior to expo opening and remain until the expo is cleared of patrons at the closing of expo. Unless discussed and approved by Expo Management under no circumstances are exhibitors permitted to bump-out or open or close at differing times to those stipulated in the supplied Expo Welcome Kit.

MARQUEE REQUIREMENTS

Please ensure you provide weights and walls for your pop up marquees. Please note that unless booked and confirmed, we will not supply flooring, power or lighting.

SITE SIZE

All exhibitor products and displays must fall within their allocated site area, any products or displays protruding this space will be removed.

ADDITIONAL HIRE REQUIREMENTS

Additional hire requirements can be ordered through the approved provider. For example furniture, power, lighting, audio visual requirements etc. An order form and contact details for additional requirements will be provided upon confirmation of booking

INSURANCE

Festival management requires all exhibitors to provide a copy of your Certificate of Currency along with your booking form. The Certificate of Currency must either state 'Australia-wide event' or nominate the event with a minimum value of \$10,000,000 and valid between the event dates.

SAMPLING/SPRUIKING

There is strictly no sampling or spruiking outside your allocated expo site. All Exhibitor activities are to be conducted from within your allocated site space.

EXHIBITOR SIGNAGE

All exhibitor signage must fall within the allocated site space purchased, any signage not within this area will be removed. Flags may be attached to frame poles, however must not exceed the height of the stand.

PARKING & EXHIBITION ACCESS

There is no parking reserved for exhibitors within the Event Precinct. Exhibitors will be issued with short term bump in/out passes to access a designated area to unload and load vehicles.

PAYMENT

A 50% non-refundable deposit per event is due upon booking of site. Payment can be made via credit card over the phone or alternatively you can be issued with an invoice upon your request. Deposits must be paid within 14 days of booking in order for the exhibitor to be given priority booth position, in accordance to the order that their booking form was received. The balance will be forwarded to the exhibitor as an invoice and is to be paid 30 days prior to the event.

CONTACT US FOR MORE INFORMATION

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CLICK HERE TO BOOK ONLINE



FIND OUT MORE ABOUT THE BRISBANE CYCLING FESTIVAL AT
BRISBANE CYCLING FESTIVAL.COM